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INDEX

- COLLECTION TITLE
- INSPIRATION BOARD
- THEME BRIEF
- CLIENT BOARD
- MIND MAP
- MOOD BOARD
- COLOR BOARD
- FABRIC BOARD
- RESEARCH BOARD
- DESIGNER COLLECTION ANALYSIS
- EMBELLISHMENT BOARD
- STYLE BOARD
- DESIGN DEVELOPMENT
- RANGE

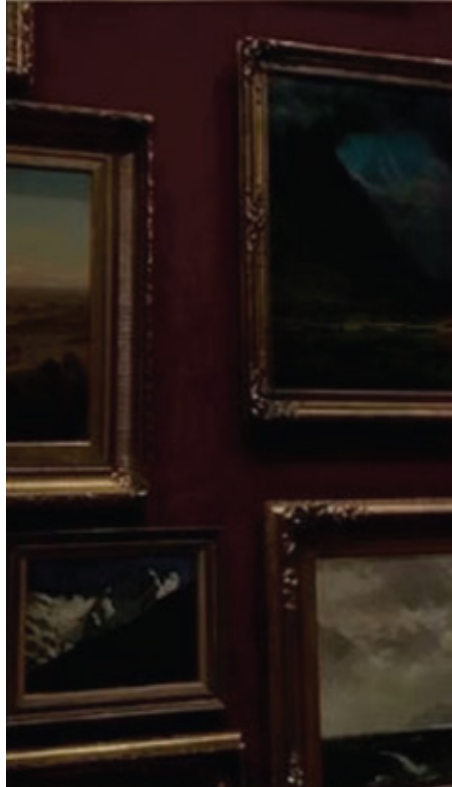


VINE & VELVET



“
INSPIRED BY RED WINE
”

*Not women
But WOMEN.*



THEME BRIEF

VINE & VELVET

...A wine theme is rich, elegant, and evokes a sense of sophistication and celebration. The deep, earthy colors of wine—such as burgundy, merlot, and shades of grape—combine with rustic elements like wooden barrels, corks, and lush vineyards. This theme is perfect for events, home decor, or even artwork, bringing a luxurious yet warm and inviting atmosphere.

For a wine-themed event, consider incorporating elements like wine bottle centerpieces, grapevine decorations, and rich, velvety fabrics. The use of cork details, wine labels, and vintage glasses or decanters can add authenticity. If it's for home decor, wine racks, vineyard art, and dark wood furniture can create a cozy, wine cellar-inspired ambiance.

SADIE SINK

ACTRESS



DEMOGRAPHICS

- AGE : 22 YEARS
- GENDER : FEMALE
- NATIONALITY : AMERICAN
- OCCUPATION : ACTING
- RELIGION : CHRISTIAN
- DISPOSABLE INCOME : \$ 1 MILLION
- MARITAL STATUS : UNMARRIED

GEOGRAPHICS

- COUNTRY : TEXAS, UNITED STATES

PSYCHOLOGY

- PERSONALITY : MODERN, LIBERAL
- HOBBY : OPERA SINGING, DANCING
- INTEREST : SOCIAL JUSTICE AND ADVOCACY

OPINION

-I HAVE ALWAYS BEEN LAID BACK, GO WITH THE FLOW

-IT'S SO EASY TO BE INSECURE ABOUT YOUR LOOKS OR IF YOU'RE WEARING THE RIGHT CLOTHES, OR YOUR HAIR AND MAKEUP. AND I THINK IT'S JUST SO IMPORTANT TO STAY TRUE TO WHO YOU ARE.

FEATURING HARRY STYLES



DEMOGRAPHICS

- AGE : 30 YEARS
- GENDER : MALE
- NATIONALITY : BRITISH
- OCCUPATION : SINGER, SONGWRITER & ACTOR
- RELIGION : CHRISTIAN
- DISPOSABLE INCOME : \$ 130 MILLION
- MARITAL STATUS : UNMARRIED

GEOGRAPHICS

◦ COUNTRY :
REDDITCH, WORCESTERSHIRE, ENGLAND

PSYCHOLOGY

- PERSONALITY : MODERN, LIBERAL
- HOBBY : FASHION
PHOTOSHOOTS, POETRY, YOGA
- INTEREST : FASHION, LITERATURE &
ART

OPINION

- "IF YOU'RE HAPPY DOING WHAT YOU'RE DOING, THEN NOBODY CAN TELL YOU YOU'RE NOT SUCCESSFUL."

- Aging in Bottle
 - Bottling
 - Fining & Filtering
 - Racking
 - Blending
 - Malolactic Fermentation
 - Aging
 - Pressing
 - Pumping over & Punching Down
 - Temperature Control
 - Yeast Addition
 - Skin contact
 - Fermentation
 - Crushing
 - Destemming
 - Harvesting
- Making Process**

- Carmenere
- Tempranillo
- Nebbiolo
- Sangiovese
- Zinfandel
- Malbec
- Pinot Noir
- Merlot
- Cabernet Sauvignon



Amphoras(sealed clay container)
In Egypt.amphoras was used to store and age wine



RED WINE

Sophistication

Richness

What Red Wine Resemble?

Elegance

Celebration



Origin

- Georgia
- Iraq
- Egypt



(First Red Wine)

Falernian Wine
-was found in ancient Rome





PANTONE®
Blood Red

MOODBOARD



@lorenavass



COLOUR BOARD

Blood Ruby #2D0001

Burgundy #800000

Maroon #800000

Dark Red #8B0000

Dark Burgundy #550000



FABBRIC

SWATCH



RESEARCH BOARD



RESEARCH BOARD



Robert Wun SS23

Wun's work often explores sculptural shapes and avant-garde aesthetics, which is evident in how the "Wine Stain" dress combines fluidity and rigidity, making it both a visual and emotional statement piece.

It's a tribute to craftsmanship, emotion, and the unexpected moments that shape our perceptions of beauty. The dress features cascading, structured layers of fabric, often resembling the flow and splash of liquid.

It uses ombre techniques and rich tones of red and burgundy to evoke the look of wine stains spreading on fabric.

ARCINA ORI

Margot Wine Dress

...Boasting vintage-inspired lace with scalloped edges in a deep wine tone, this evening glamour is sure to compliment your silhouette. With a floor-length maxi design and a centre back split, it features a sweetheart neckline and gold fastening straps with a sheer finish and lined bust for a touch of luxe.



RESEARCH BOARD

DORI TOMCSANYI

...Dori Tomcsanyi is one of Hungary's most successful fashion designers.

Alexander McQueen
RTW Fall 2023

Elie Saab Fall 2024 Couture

...I started with the vine, wanting to show it in as many different scales and colour combinations as possible. Some designs depict the vine in an abstract way, while others bring this inspiration to life with eye-catching colours. The colour palette also includes some of my all-time favourite colours like ultramarine blue, lavender purple and burgundy.



RESEARCH BOARD



Armani Prive Fall 2023



Armani Prive Fall 2014 Couture

Stephen Roland Spring
2012 Couture



RESEARCH BOARD



Alexander McQueen RTW Fall
2023

Robert Wun Couture Spring 2024

Jisoo Baik Couture Fall 2023

RESEARCH BOARD



RESEARCH BOARD



Alexander McQueen RTW Fall 2023

GmbH Fall Winter 22/23

Gucci Fall 2024 Menswear Collection

RESEARCH BOARD



*Versace Fall 2014
Menswear*

*Versace Fall 2014
Menswear*

ANNAKIKI Spring Summer 2022



ROBERT WUN

Robert Wun is a London-based fashion designer known for his avant-garde, sculptural designs that blend luxury, art, and architectural elements. His collections often explore the tension between femininity and strength, fusing couture techniques with innovative fabric manipulation. Wun's designs focus on distinctive silhouettes and a modern approach to traditional craftsmanship, often creating garments that feel both futuristic and timeless.

Design Philosophy

Robert Wun's philosophy is about creating garments that allow the wearer to feel empowered, confident, and beautiful. His designs aim to transform the body, emphasizing form and fluidity through the use of architectural shapes and sculptural detailing. Each collection tells a story, blending art, emotion, and craftsmanship into every piece.

Target Market

High-End Couture Clients: Women looking for unique, bold pieces for special events or red carpet moments.

Fashion-forward Individuals: Clients who are willing to invest in standout pieces that push the boundaries of fashion while remaining functional.

Global Luxury Audience: The designer appeals to a cosmopolitan and diverse clientele who seek exclusivity, craftsmanship, and avant-garde fashion.

Brand Identity

Luxury: High-end craftsmanship and the use of exquisite materials.

Innovation: Pushing boundaries in terms of design techniques, silhouettes, and presentation.

Artistry: A focus on fashion as a form of art rather than just clothing, integrating conceptual elements into wearable forms.

Empowerment: Designs that make a statement and encourage confidence in the wearer.

Robert Wun's designs are not just clothes; they are works of art that challenge conventional ideas of beauty and form. His collections are for individuals who see fashion as an expression of personality, identity, and emotion, embracing pieces that are as much about storytelling as they are about wearing something extraordinary.

AMIT AGGARWAL

Amit Aggarwal is an Indian fashion designer known for his groundbreaking work in creating sculptural, futuristic, and sustainable couture. Combining traditional Indian craftsmanship with cutting-edge technology, Aggarwal's designs stand out for their innovative use of materials, geometric silhouettes, and intricate detailing. He is a master of blending traditional techniques like draping and embroidery with modern, almost architectural forms, creating garments that feel both rooted in cultural heritage and forward-thinking.



Amit Aggarwal's design philosophy is centered on the fusion of modernity and tradition. He believes in creating pieces that transcend time, blending the beauty of Indian craftsmanship with futuristic aesthetics. Aggarwal sees fashion as an art form that allows individuals to express their identities boldly while pushing the boundaries of what is possible within the realm of textile and garment creation.

Sculptural Craftsmanship: Aggarwal's work is known for its detailed craftsmanship, with each garment often appearing as a sculptural piece of art.

Celebrating Indian Heritage: While his designs are undeniably modern, he frequently incorporates elements of traditional Indian design, such as intricate handwork, to preserve and elevate the cultural heritage.

Sustainability & Innovation: A significant portion of his work is dedicated to using sustainable and innovative materials, with an emphasis on reducing waste and promoting responsible fashion.

Amit Aggarwal's work is a celebration of the future of fashion, where technology, sustainability, and artistry meet in the most stunning and unexpected ways. His ability to merge India's rich cultural craftsmanship with avant-garde and futuristic designs makes him a standout designer on both the national and international stage. For clients seeking something truly unique, innovative, and ethically crafted, Amit Aggarwal's couture is a symbol of modern luxury.

EMBELLISHMENT BOARD



STYLE 1



INSPIRED FROM THIS



STYLE 2

INSPIRED FROM THIS



STYLE 3



INSPIRED FROM THIS



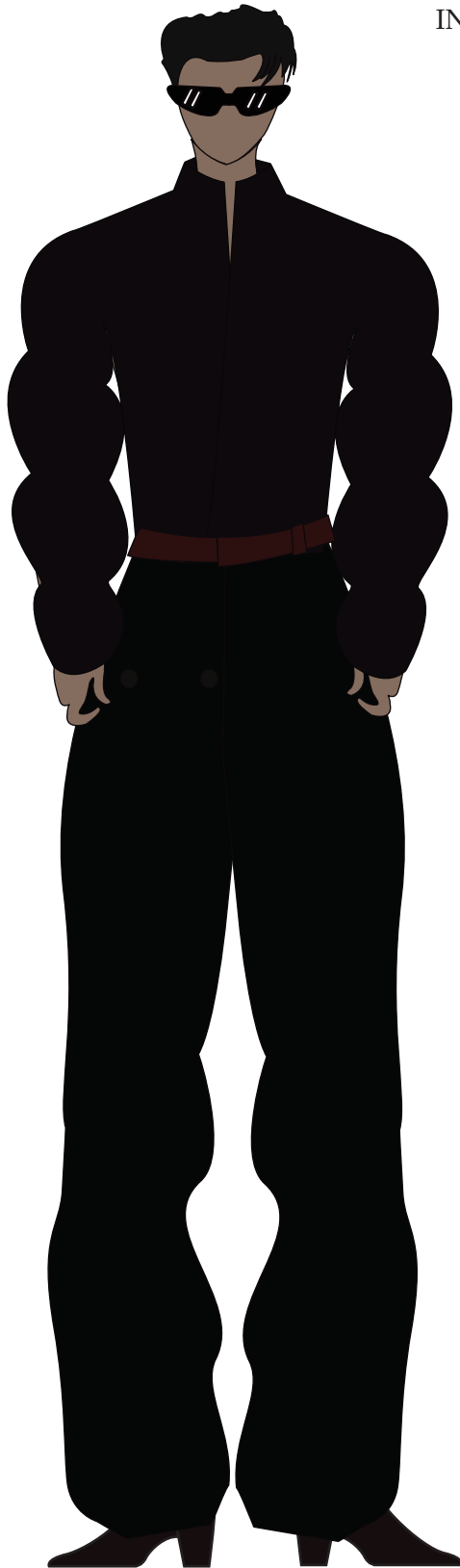
STYLE 4



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STYLE 5



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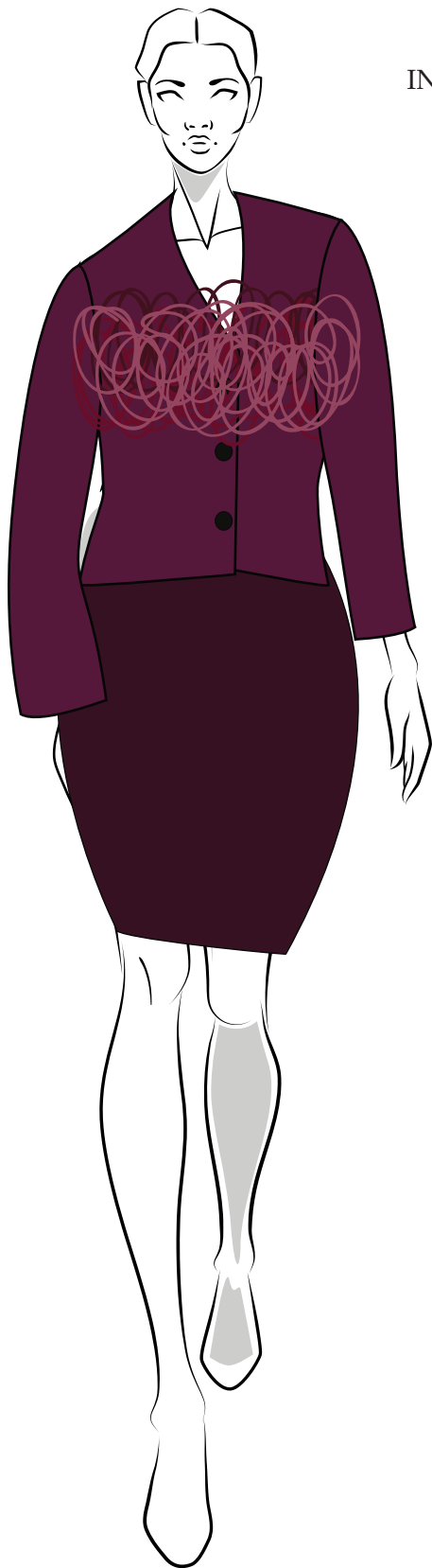


STYLE 6



INSPIRED FROM THIS

STYLE 7

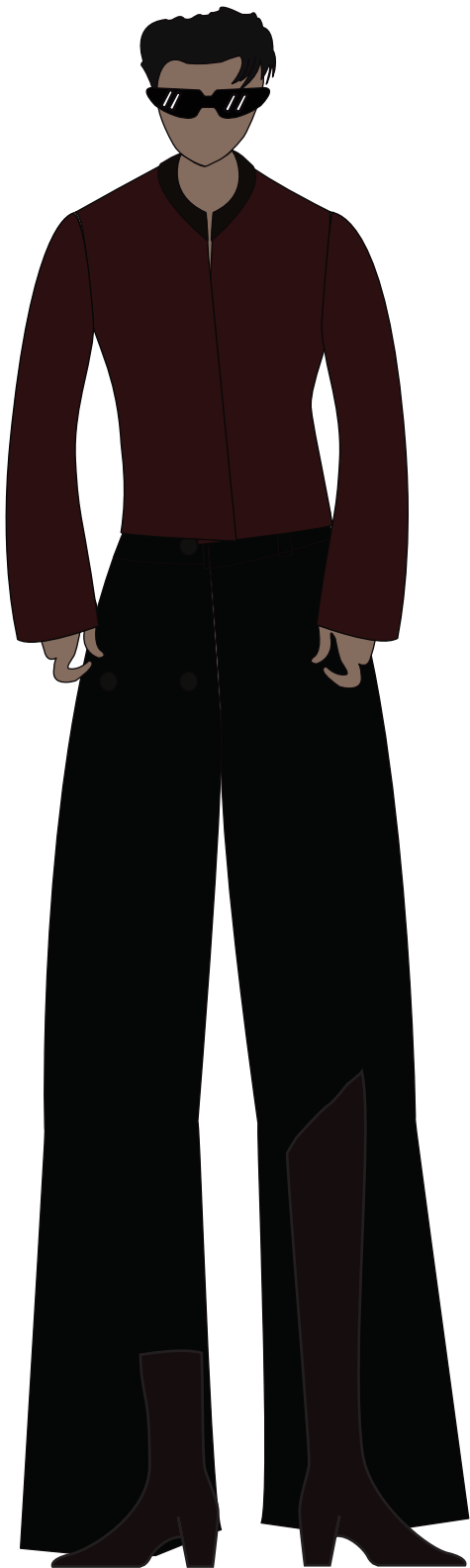


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STYLE 8

INSPIRED FROM THIS



STYLE 1



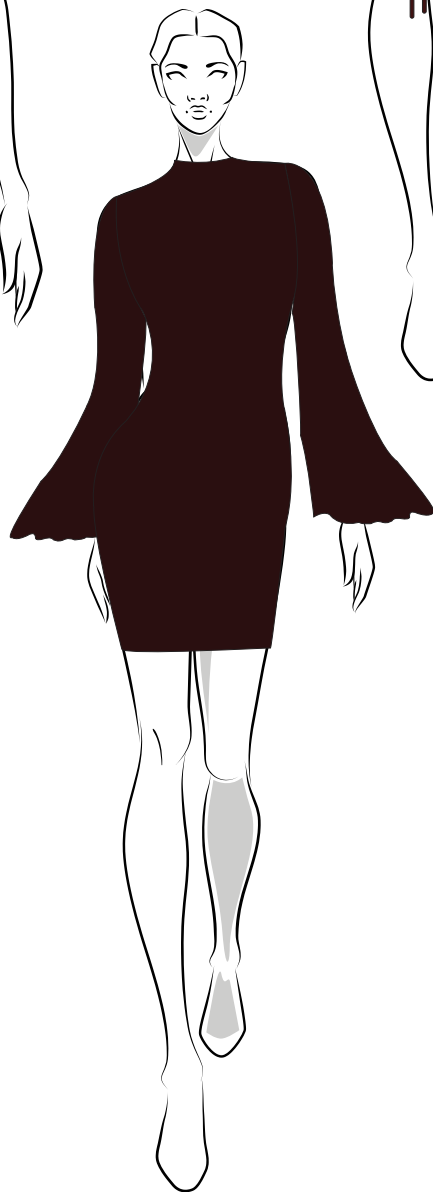
DD1



DD2



DD3



DD4



STYLE 2



DD1



DD2



DD3



DD4



STYLE 3



DD1



DD3



DD2



DD4



STYLE 4



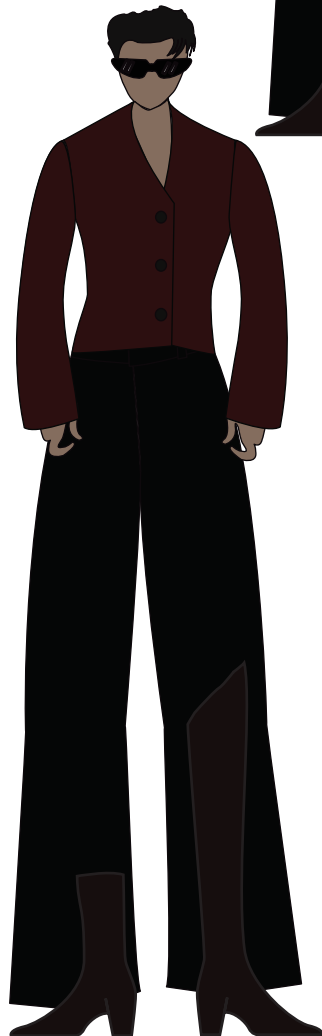
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DD3



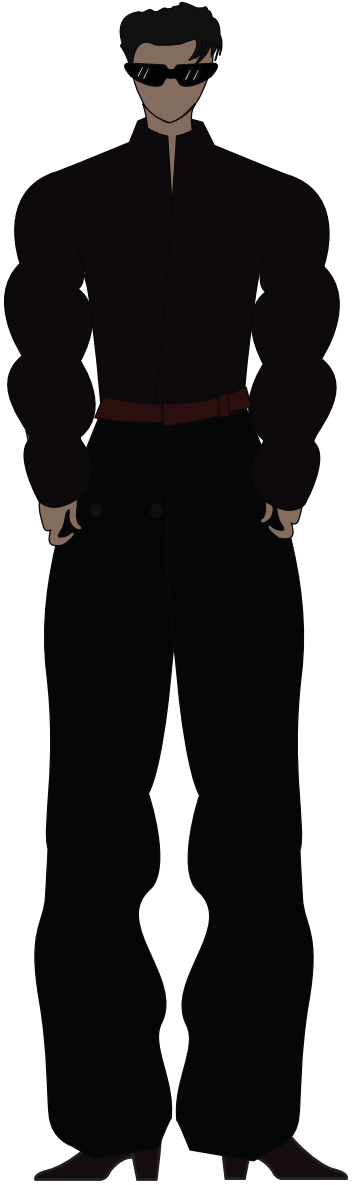
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DD4



STYLE 5



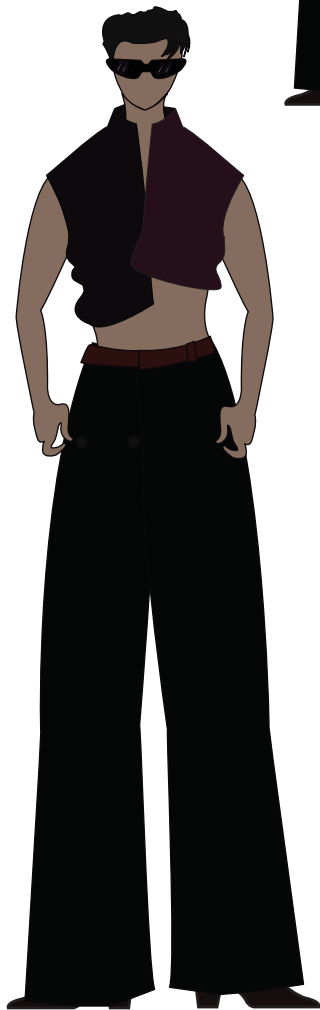
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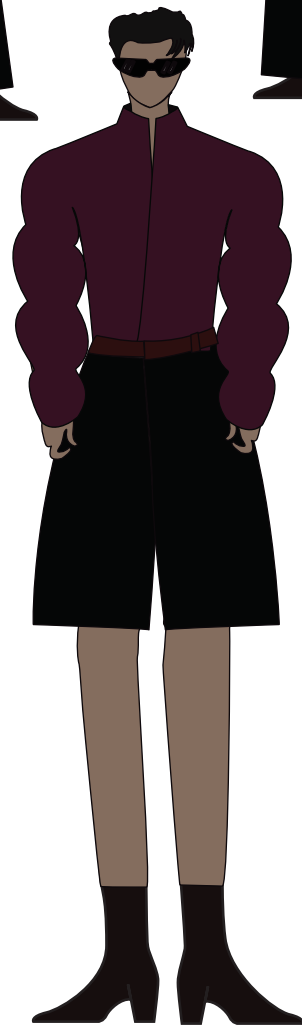
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DD1



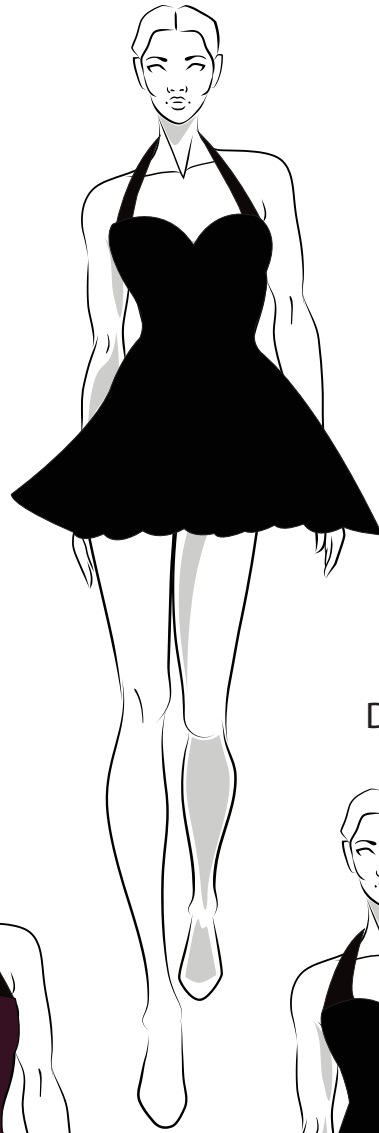
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DD1

DD3

STYLE 6

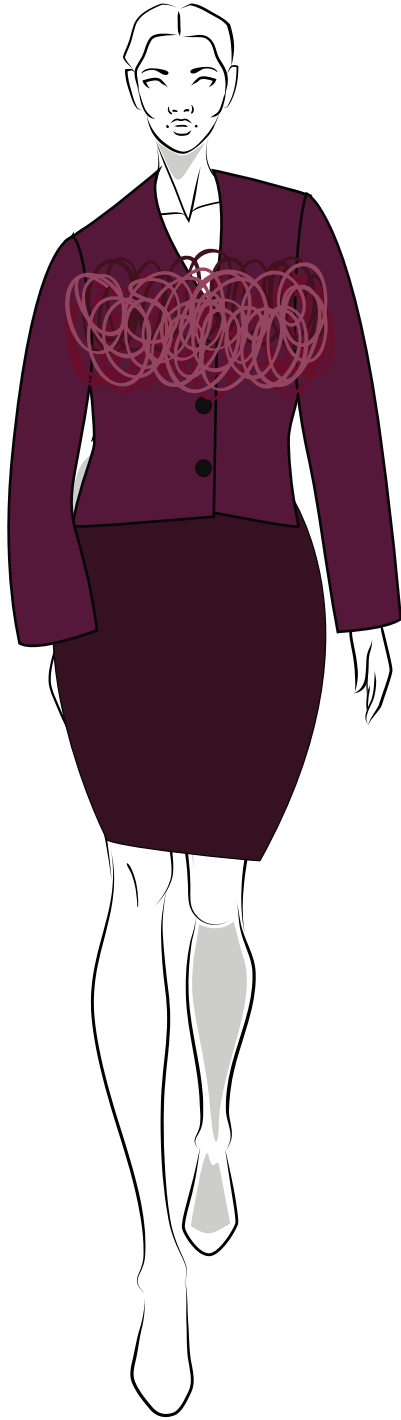


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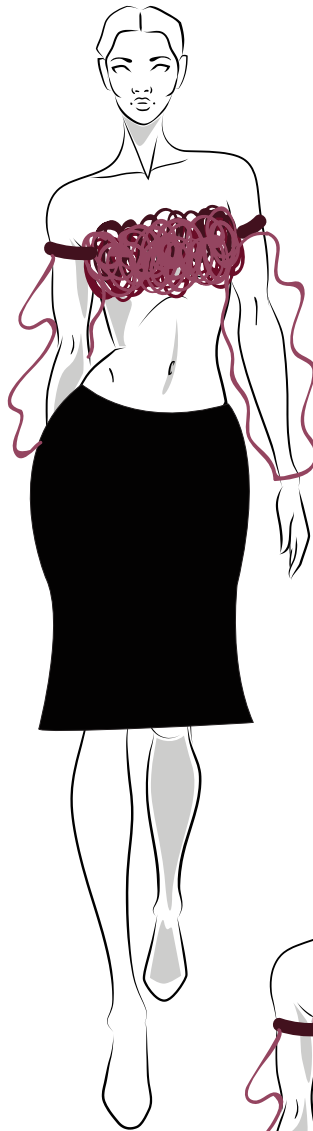
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STYLE 7



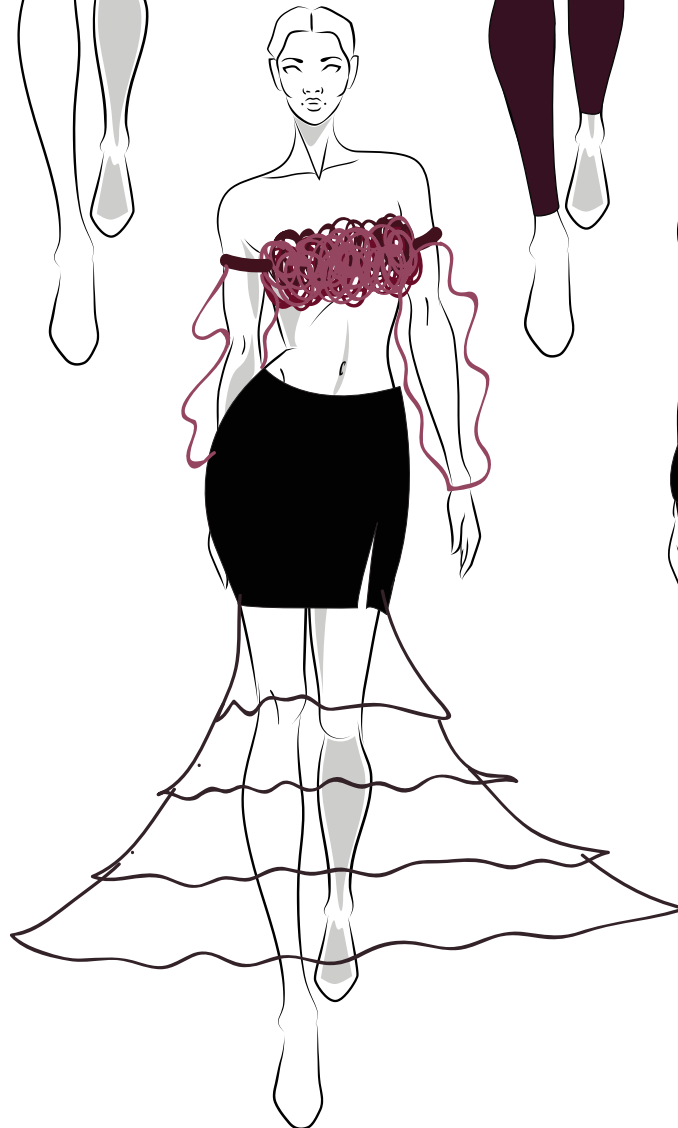
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DD3

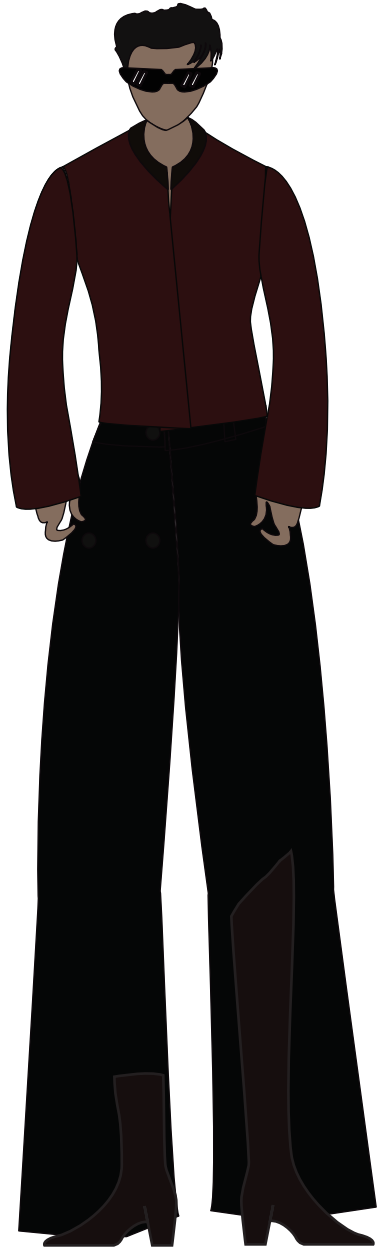


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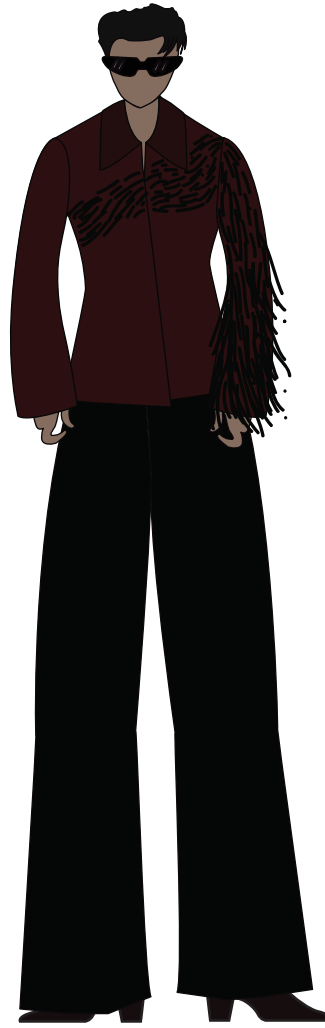


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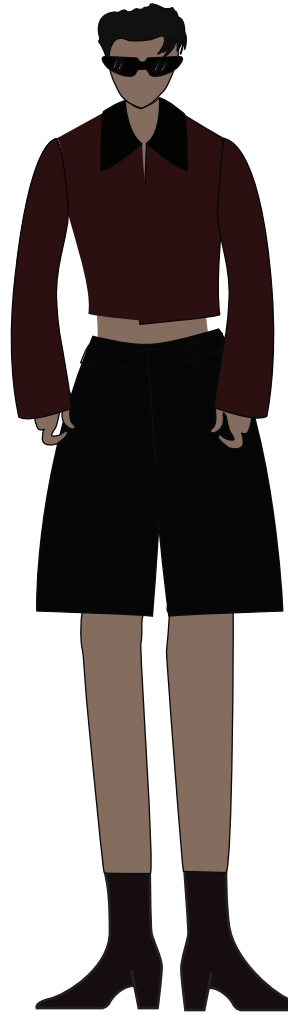




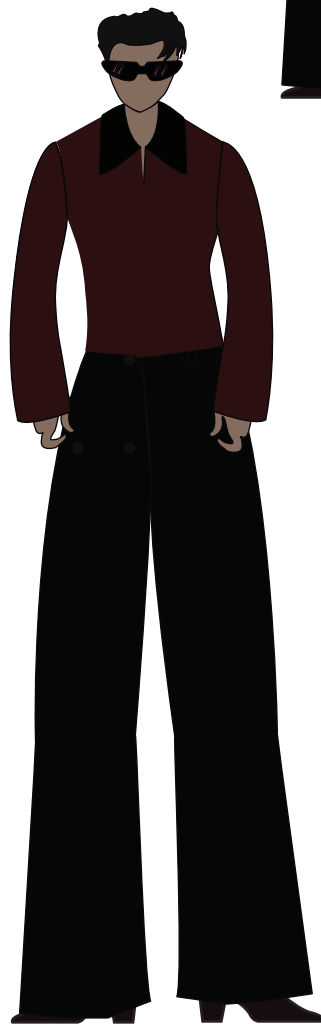
DD2



DD3



DD1



DD4



RANGE

